



Asia-Pacific  
Economic Cooperation

Advancing  
Free Trade for Asia-Pacific  
Prosperity

# 2018 Establishment of the Seafarer Excellence Network of the Asia Pacific (SENAP)

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Presented by  
Dr. Seung-Hee Choi, Republic of Korea

# 01 Project Details:

## Establishment of the Seafarer Excellence Network of the Asia Pacific



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01



### Proposing economy

Republic of Korea

### Co-sponsoring economies

China, Indonesia, Malaysia, Papua New Guinea, Peru, Philippines, Chinese Taipei, Thailand, United States, Viet Nam

02



### Cost of proposal

USD \$ 135,430

- APEC funding: USD 68,945
- Self-funding: USD 66,485

03



### Expected start date

August 2018

### Expected completion date

March 2019

# 02 Why Seafarer Excellence Network of the Asia Pacific?



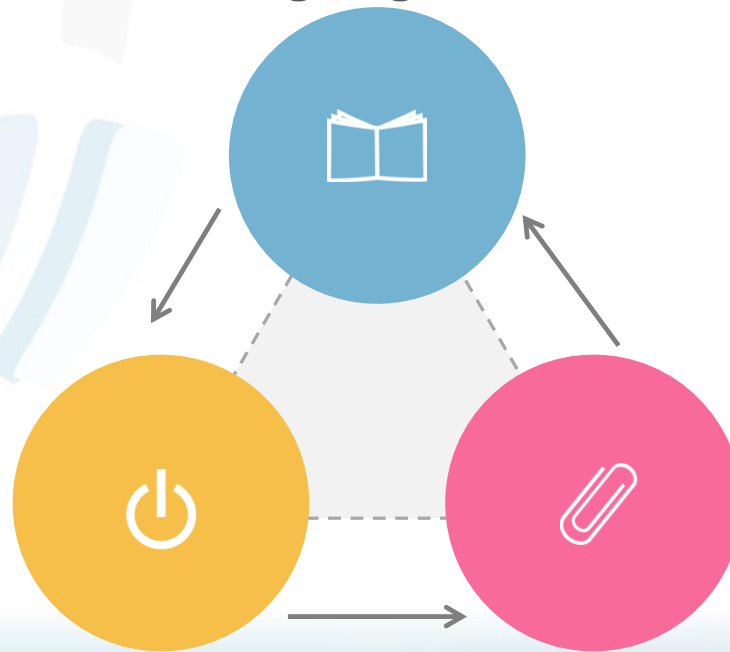
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## 01 Current situations

- Fragmented maritime workforce
- Scattered ongoing efforts for MET

## 02 Demands

- Immediate demands of shipping industry
- Readiness for the digital age of shipping



## 03 Connectivity

- MET infrastructures
- The exchange of professional human resources for cross-boarder METs
- Sharing information and best practices

# 03 An Inclusive, High-quality One-stop Online Portal and Offline Network



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Maritime  
education  
and training

Recruitment

Better  
welfare

Career  
development  
and transition



# 04 Strategy Planning Meeting for APEC Maritime Capacity Building



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## Date

27<sup>th</sup> February – 1<sup>st</sup> March 2018



## Venue

Korea Institute of Maritime and  
Fisheries Technology



## Organized by

Ministry of Oceans and Fisheries,  
Republic of Korea



## Participated by

China, Indonesia, Malaysia, Republic of  
Korea, Chinese Taipei, Thailand, The  
Philippines, The United States, Viet  
Nam



# 04 Strategy Planning Meeting for APEC Maritime Capacity Building



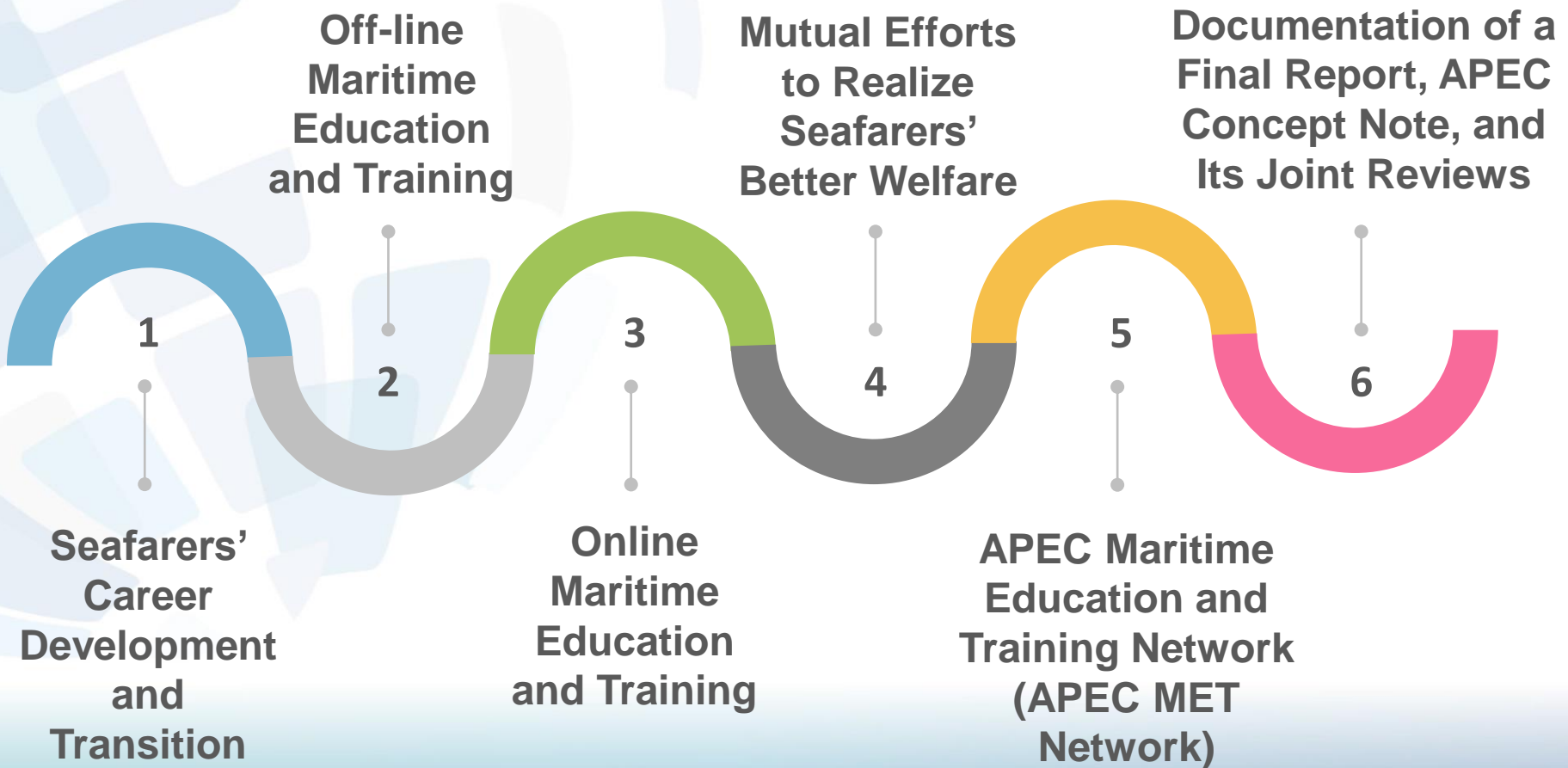
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# 04 Why Seafarer Excellence Network of the Asia Pacific?



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# 04 SENAP: Busan Declaration



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We,  
the Seafarer Excellence Network of the Asia Pacific (SENAP), recognize the need to provide a highly-educated, well-qualified, and efficient maritime workforce that maintains the highest standards of professionalism, ethical conduct, and commitment to excellence. In doing so, we will share a comprehensive set of resources and best practices for professional development opportunities in the most efficient and cost-effective manner, in cooperation with APEC economies, industry, academia, and related entities. These actions will meet the immediate and future demands of the global maritime community and result in a high quality of work-life balance onboard and ashore for seafarers.

**SEAFARER EXCELLENCE NETWORK OF THE ASIA PACIFIC  
BUSAN DECLARATION**

March 1, 2018

We, the Seafarer Excellence Network of the Asia Pacific (SENAP), recognize the need to provide a highly-educated, well-qualified, and efficient maritime workforce that maintains the highest standards of professionalism, ethical conduct, and commitment to excellence. In doing so, we will share a comprehensive set of resources and best practices for professional development opportunities in the most efficient and cost-effective manner, in cooperation with APEC economies, industry, academia, and related entities. These actions will meet the immediate and future demands of the global maritime community and result in a high quality of work-life balance onboard and ashore for seafarers.



Mr. Yu Hongjiang  
**China**

Yu-Ju Kuo

Ms. Yu-Ju Kuo  
**Chinese Taipei**



Mr. Anugrah Nur Prasetyo  
**Indonesia**



Mr. Nazri bin Abu Hassan  
**Malaysia**



Mr. Byoung-Gyu Seo  
**Republic of Korea**

Supaporn Ekgachant

Ms. Supaporn Ekgachant  
**Thailand**



Ms. Presca Lee B. Lugo  
**The Philippines**

Tony Padilla

Mr. Tony Padilla  
**United States**



Mr. Bui Duy Tung  
**Viet Nam**

# 05 Why SENAP?



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01

**Goal**

To establish an inclusive, high-quality one-stop online portal and offline network satisfying the current and emerging needs of the shipping industry and seafarers of the APEC region

02

**Role**

To promote information, knowledge, and skills-transfer for seafarers, industry, academia, and related entities

03

**Expectation**

To strengthen employability through:

- online and offline maritime education and training
- attaining improved better welfare
- providing collaborative supports
- re-training for job transitions in the digital age to come
- ensuring a high degree of work-life balance on-board vessels as well as ashore

# 05 Five Specialized Task Forces in SENAP



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01



## Recruitment

- Advocacy entity working domestic and foreign markets
- Legal, financial and other administrative awareness support
- Marketing campaign especially for women

02



## Training and education

- Use IMO standard as a baseline
- Harmonized training and assessment
- Offline/online maritime education and training

03



## Pre-sea service

- Berthing limitations
- Insufficient onboard training capacity

04



## Sea service

- Retention
- Shipboard harassment, bullying, and related abuse

05



## Post sea-service & professional development

- Career pathway development: ports, academia (students and Train-the-Trainer teaching and learning course)

# 06 Alignment



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**APEC  
Connectivity  
Blueprint  
2015 - 2025**

**01**

**2017  
Leaders'  
Declaration  
Annex B: the  
APEC  
Framework  
on Human  
Resources  
Development  
in the Digital  
Age**

**02**

**The  
Education  
Ministerial  
Meeting  
An inclusive  
and Quality  
Education,  
2016**

**03**

**2015 Incheon  
Declaration  
Education  
2030  
Towards  
Inclusive and  
Equitable Quality  
Education and  
Lifelong  
Learning  
for All**

**04**

# 07 Objective



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**To implement strategies and actions that ensure a proper balance between the supply and demand of seafarers, and done in a manner that fulfills the needs of both the individual seafarer and industry**

**01**

**To develop a comprehensive, offline network and one-stop information portal that serves the needs of both seafarers and users of seafarers, in cooperation with APEC economies, industry, academia, and related entities**

**02**

# 08 Workplan



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**01** August, 2018

Hold a technical workshop to organize the SENAP, and to develop its website that serves as this single information portal

**02** September, 2018

Design the structure of SENAP content and organize sub-committees, with close cooperation among APEC economies

**03** October, 2018

Procure an IT service provider to develop the SENAP

**04** December, 2018

Conduct a survey of user feedback and further requirements

**05** March, 2019

Launch the SENAP and its portal service to APEC economies

# Thank you!



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## Contact

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